

**Education**

**Pennsylvania College of Art & Design**  
Bachelor of Fine Arts in Graphic Design  
*Cum Laude*  
May 2011  
Lancaster, PA

**Work Experience**

**globalHMA** - Lancaster, PA, May 2012 - Present  
*Interactive Designer*  
Develop a complete understanding of my company's clients and their branding guidelines to better serve their needs. Print design, web design, front-end web development, online advertising, HTML email advertising and the utilization of marketing automation software.

**Pennsylvania College of Art & Design** - Lancaster, PA, Fall 2015  
*Adjunct Instructor - Responsive Web Design*  
Taught a 5-week continuing education course on the basic fundamentals and the history of responsive web design. Created lesson plans, handouts, and other course materials.

**Sugar on Top** - Strasburg, PA, March 2014 - present  
*Freelance Graphic Designer*  
Designed the company logo and branding. Continue to create various printed materials as needed.

**North Star Marketing, Inc.** - Lancaster, PA, Nov. 2011 - April 2012  
*Freelance Graphic Designer*  
Created digital banner ads, online training videos, motion media and various printed advertisements and instructional materials.

**Lancaster County Coalition to End Homelessness** - Lancaster, PA, Summer 2010  
*Web Designer - Internship*  
Developed a website for this nonprofit that strives to end homelessness in Lancaster County, Pennsylvania.

**Technical Skills**

**Proficient**

Adobe Creative Suite:  
Photoshop  
Illustrator  
InDesign  
Dreamweaver  
Marketo, SharpSpring & Act-On  
HTML and CSS

**Basic knowledge**

Sketch  
Adobe After Effects  
Adobe Premiere Pro  
Final Cut Pro  
Adobe Flash/Animate  
Google Web Designer  
Microsoft Office

**Volunteer Work**

**Provided volunteer design work to the following charitable organizations:**  
United Way of Lancaster County      Utopia Film Festival  
Project Libertad      Haverford Alliance for Drug Awareness (H.A.D.A.)

**Professional Memberships**

**AIGA** (American Institute of Graphic Design)  
2009-current